

LTV B2B

This product is a transactional solution for a restricted access that allows to have an Internet site from which to administer and show information with a restricted access in a form of pages, news, frequently asked questions and mainly allows to administer and publish a catalogue of items (products, services, and/or contents) from which a portfolio of providers or buyers can generate transactions on-line.



This Product has three modes:

- LTV B2B ECOMMERCE that allows to manage a closed channel of buyers and distributors that generate transactions on-line, such as purchases, orders, budgets, reservations, etc.
- LTV B2B EPROCUREMENT that allows to manage a closed channel of providers that generate transactions on-line, such as quotes, inverse bids, etc.
- LTV B2B EAUCTIONS that allows to manage a closed channel of buyers that generate transactions on-line, such as auctions, sales, etc.

Principal Characteristics of LTV B2B ECOMMERCE:

- User Access Manager (Preregistration and Registration)
- Content Manager
- Content Manager
- Manager of news and frequently asked questions
- Catalogue Manager
- Editorials Manager
- E-auctions platform

Principal Characteristics of LTV B2B EAUCTIONS:

- User Access Manager (Preregistration and Registration)
- Content Manager
- Content Manager
- Manager of news and frequently asked questions

Principal Characteristics of LTV B2B EPROCUREMENT:

- User Access Manager (Preregistration and Registration)
- Content Manager
- Content Manager
- Manager of news and frequently asked questions
- Manager of Items to Quote
- Editorials Manager
- E-procurement platform

Beneficios del LTV B2B

- ✓ Can be administered on-line, from any computer with an Internet access, via Back-end of an easy management (Control Panel).
- ✓ Allows for a general modification of the design and appearance (Look & Feel) and generation, modification, and downloading of contents independently of a third party.
- ✓ Does not require a programming knowledge to generate and administer contents.
- ✓ Is ideal to administer a closed channel of providers, buyers, or distributors integrating the chain value in a safe, global, and permanent form on-line (7x24) reducing costs of communication and interaction.
- ✓ Allows to administer providers, buyers, or registered distributors – preregistration required – generated transactions and process messages (emails) automatically in different stages of interaction.
- ✓ Can be embedded into different modes (catalogues, users, transactions, etc.) with internal systems of management.
- ✓ Can be scaled to all of the Product Package based on LTV Technology®.



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