

# LTV CATALOGUE

*This product is a solution of contents based on a catalogue that allows to have an Internet site from which to administer and show information in a form of pages, news, frequently asked questions, and mainly allows to administer and publish a catalogue of items (products, services, and/or contents).*



This Product is of two modes:

- LTV CATALOGUE that due to its format can be embedded into an already existing site.
- LTV CATALOGUE FULL that allows to adjust to a new and independent site.

Principal Characteristics of LTV CATALOGUE:

- ◆ Can be integrated into an already existing site
- ◆ Catalogue Manager
- ◆ Statistics of visits

Principal Characteristics of LTV CATALOGUE FULL:

- ◆ Content Manager
- ◆ Content Manager
- ◆ Manager of news and frequently asked questions
- ◆ Catalogue Manager
- ◆ Editorials Manager
- ◆ Statistics of visits

Benefits of LTV CATALOGUE:

- ✓ Can be administered on-line, from any computer with an Internet access, via Back-end of an easy management (Control Panel).
- ✓ Allows for a general modification of a design and appearance (Look & Feel) and generation, modification, and downloading of contents independently of a third party.
- ✓ Does not require a programming knowledge to generate and administer contents.
- ✓ Is ideal to demonstrate a catalogue of items (products, services, and/or contents) in a general, permanent way on-line (7x24) which allows to reduce costs of emission and printing of catalogues avoiding the obsolescence that affects any printed material.
- ✓ Can be scaled to all of the Package of Products based on LTV Technology®.

LTV

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