

LTV ECOMMERCE

This product is a transactional solution of the electronic commerce based on a catalogue that allows to have an Internet site from which to administer and show information in a form of pages, news, frequently asked questions, and mainly allows to administer and publish a catalogue of items (products, services, and/or contents) from which to generate transactions (purchases, orders, budgets, reservations, etc.) on-line.



This Product has two modes:

- LTV ECOMMERCE that due to its format can be embedded in an already existing site.
- LTV ECOMMERCE FULL that allows to adjust to a new and independent site.

Principal Characteristics of LTV ECOMMERCE:

- Can be integrated into an already existed site
- Catalogue Manager
- Editorials Manager
- E-commerce platform
- Statistics of visits

Principal Characteristics of LTV ECOMMERCE FULL:

- Content Manager
- Manager of news and frequently asked questions
- Catalogue Manager
- Editorials Manager
- E-commerce platform
- Statistics of visits

Benefits of LTV ECOMMERCE:

- ✓ Can be administered on-line, from any computer with an Internet access, via Back-end of an easy management (Control Panel).
- ✓ Allows for a general modification of the design and appearance (Look & Feel) and generation, modification, and downloading of contents independently of a third party.
- ✓ Does not require a programming knowledge to generate and administer contents.
- ✓ Is ideal to administer a catalogue of items (products, services, and/or contents) in a general permanent form on-line (7x24) allowing to reduce costs of emission and printing of catalogues and avoid the obsolescence that affects any printed materials.
- ✓ Allows to administer a base of registered clients and generated transactions, process messages (emails) automatically in different stages of interaction.
- ✓ Can be embedded into different modes (catalogues, users, transactions, etc.) with internal systems of management.
- ✓ Allows to develop a new commercial channel at a significantly lower cost than a traditional development of a new channel, without the enlargement of an already existing structure of staff and equipment.
- ✓ Can be scaled to all of the Product Package based on LTV Technology®.



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